1 mundi

BRAND BOOK

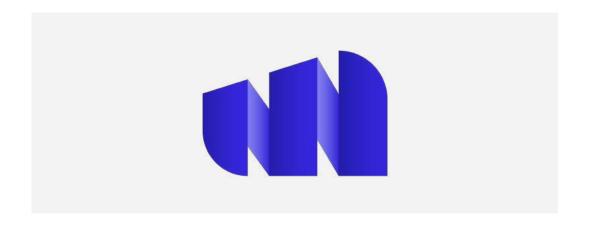
LOGO DESIGN

The rectangular Mundi logo does not have any other variations and should not under any circumstance be altered, distorted, masked or textured.



EMBLEM

The Mundi emblem does not have any other variations and should not under any circumstance be altered, distorted, masked or textured.



BRAND COLOR SCHEME

2728 C	2738 C	7452 C	2726 C	2766 C	11-0601 TPX
RGB 53 39 221	RGB 35 29 169	RGB 129 125 241	RGB 83 82 186	RGB 18 18 76	RGB 244 244 244
HEX 3527DD	HEX 231DA9	HEX 817DF1	HEX 5352BA	HEX 232323	HEX F4F4F4
СМҮК 90 78 0 0	CMYK 99 88 0 0	CMYK 62 54 0 0	CMYK 80 71 0 0	CMYK 100 100 33 43	СМҮК 5 4 4 0

TYPOGRAPHY

Primary typography used in digital media for the Mundi brand is the Inter typeface. In general circumstances Inter Regular may be used for body paragraphs whilst Inter Bold for headings and subheadings. Inter Medium, Thin, Black and ExtraLight may be used accordingly.

Inter Regular ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVWYXZ abcçdefgğhıjklmnoöprsştuüvwyxz 1234567890.,:;/*"#\$%&()+,-=@{}!^_`-<=>©... Inter Bold ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVWYXZ abcçdefgğhıijklmnoöprsştuüvwyxz 1234567890.,:;/*'''#\$%&()+,-=@{}!^_`-<=>©...

Inter ExtraLight ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVWYXZ abcçdefgğhıijklmnoöprsştuüvwyxz 1234567890.,;;/*'''#\$%&()+,-=@{}!^_`-<=>@... Inter Black ABCÇDEFGĞHIİJKLMNOÖPRSŞTUÜVWYXZ abcçdefgğhıijklmnoöprsştuüvwyxz 1234567890.,;;/*'"#\$%&()+,-=@{}!^_`-<=>@...